

cvfp

BETTER HEALTH. BETTER LIFE.





# WELCOME TO CENTRAL VIRGINIA

Central Virginia Family Physicians is seeking Board Certified and Board Eligible Family Physicians to join our practice.

## About Our Practice:

Central Virginia Family Physicians is a well established independent practice with eight regional family practice offices and two immediate care (walk-in) clinics. We're committed to providing excellence in family medicine to our patients and excellence in professional growth to our providers.

▶ Lynchburg, Virginia has seen steady growth and development over the past two decades, including business, retail and living spaces. It also hosts a vibrant art community.

## Why Consider Central Virginia Family Physicians?

Our practice, located in beautiful central Virginia, is a region with a wealth of opportunities for education, recreation and business. We are growing quickly with our community and committed to providing the best opportunities for our providers and care to our patients. Creative work opportunities are available to those who would like lifestyle and professional flexibility. We offer eight offices throughout the region allowing a physician to move into an established practice with steady patient flow and new patients to continue to build the practice. Most importantly, we are one of the premier independent groups in Virginia giving us significant control of our future.

FULL-TIME



PART-TIME



JOB SHARE



A professional working environment, which engenders mutual respect and supportive relationships among our staff, allow us to offer our providers and patients the optimal patient centered medical home.



## OPPORTUNITIES AVAILABLE

We provide multiple opportunities to become part of our practice. We welcome new graduates beginning their career and looking to raise a family in a wonderful community. We offer MGMA competitive salary and opportunity to mentor with our excellent physicians. Experienced physicians seeking independence will find excellent opportunities with us. We offer shared partnership, investment income from practice and opportunities to serve in governance through board appointments. We believe family practice is working together as a family.

### Our Opportunities

#### ■ Full-Time Physicians

A full-time physician works independently at one of our eight primary care offices with nursing and front office staff developing the practice. We also offer opportunities at our two immediate care clinics.

#### ■ Part-Time Physicians

A part-time physician develops an agreed scheduled and is utilized throughout the practice group. This individual may float among our family practice groups, our immediate care clinics or some combination of both.

#### ■ Job-Share Positions

Job-Share positions provide the opportunity for two physicians to share a full-time position.



## Partnership Opportunities

Central Virginia Family Physicians  
**Medical offices**

MD Resource  
**Management services organization**

James River Partners  
**Real estate company**

- You will find our practices to be diverse, caring and professional. We're committed to excellence in employment, partnership and patient care.

## Our Employee Benefits Include:

- Competitive Salary
- Sign on Bonus
- Relocation Package
- Loan Repayment Plan
- 401K Plan - Generous Employer Contributions
- Bonus Program
- CME Allowance
- Health Insurance
- Paid Time Off Days
- Flexible Partnership Arrangements

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- For full details of employment and partnership opportunities contact Shawn Crawford (Chief Executive Officer)  
434-382-1114 - [scrawford@md-resource.com](mailto:scrawford@md-resource.com)



## OUR HISTORY

Central Virginia Family Physicians(CVFP) was formed in 1993 by a group of family practice physicians foreseeing medicine undergoing some dramatic changes. Increasing requirements for insurance and Medicare reimbursements, changing regulations, and changes in technology were posing significant challenges to small medical practices. To continue delivering quality care to their patients, they would need to combine.

The physicians from eight private family practices joined together to form CVFP with the idea that centralizing the business of running a medical practice would provide the means for a practice to grow and continue to modernize. Centralizing administrative responsibilities would allow each to benefit from the economies of scale while continuing to care for their patients on their existing community practices.



Today, in addition to the eight family practice offices, CVFP also has a laboratory, diagnostic center, and two immediate care centers - CVFP Immediate Care at Lakeside Drive in Lynchburg, and just south of the airport in Campbell County. CVFP has nearly forty providers providing excellent family medical care in Central Virginia.

### **CVFP- Our Future**

Central Virginia Family Physicians is committed to providing traditional family practice management.

Our professional management team oversees the administration of our practices and facilities, and CVFP's Technology Department provides ongoing IT support.

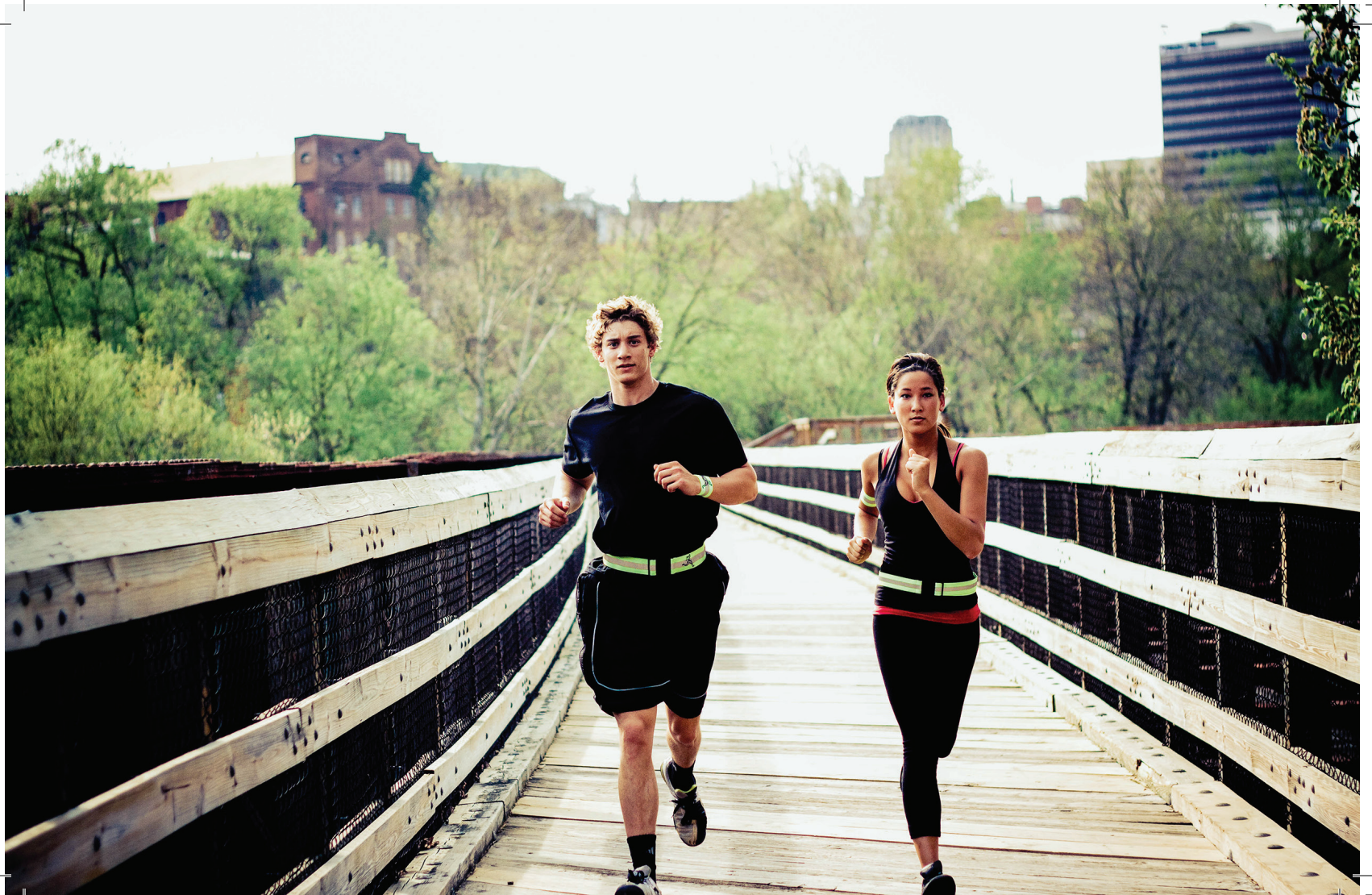
CVFP has transitioned to a leading edge Electronic Medical Records (EMR) system (Allscripts Pro) managing patient care

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with accuracy and efficiency. We are committed to continue growth and development - both individually as professionals and collectively as a practice. With an eye toward the future, we are in the process of establishing the CVFP Patient Centered Medical Home.

As our practice grows, we need forward thinking professionals to join our team. We are continually seeking quality family practice physicians, physician assistants and certified nurse practitioners to add to the breadth of care we provide to the families in our communities. We strive to be the employer of choice in the medical field, and continue to develop partner candidates for our long term growth.







# OUR COMMUNITY

## About the Central Virginia Community:

Welcome to Central Virginia, a vibrant and charming community nestled in the eastern foothills of the Blue Ridge Mountains. Here, along the banks of the scenic James River, you will find endless opportunities, extraordinary shopping, gracious dining and first class accommodations. With a blend of classic southern style and the innovative, thoughtful development of business and community, the greater Lynchburg area offers a small town atmosphere with the opportunities of a larger urban environment.

◀ Central Virginia is rich with opportunities for outdoor recreation including several miles of scenic hiking trails throughout the region.

## Housing & Community

The low cost of living in the area belies the value of being a part of this wonderful community.

The region offers both historic and modern neighborhoods, with places of worship, school and recreation accessible to all. The community offers a balance of local shops and big name retailers to meet shopping needs, and the region is home to nationally-ranked medical providers and facilities.

## Schools & Education

Central Virginia is home to five colleges and universities and to several trade schools. Lynchburg City Schools are nationally ranked, and the several private elementary, middle and high schools meet the needs of those who choose an independent or religious education. The region continues to grow and to invest in the educational opportunities of the children and the adults who wish to further their education.

## **Business & Commerce**

Region 2000, the greater Lynchburg area, has proven to be an ideal location for manufacturers, distribution centers, and service businesses with a national or global reach. The downtowns of the several towns in Region 2000 have undergone vibrant revitalization over the past two decades, and they continue to grow and flourish.

## **Wining & Dining**

When it comes to dining, Lynchburg and the surrounding communities offer a wide range of food options. Whether you are looking for fine dining, a "down-home" Southern dinner, various ethnic fares, or café-style light lunch, our local restaurants have it all. In addition to great dining, Central Virginia is home to several wineries where one can spend a day touring facilities, tasting exquisite wine, and sampling the local cuisine.

## **Arts & Culture**

Home to dozens of museums, fairs and festivals, performing arts venues, and places of worship, there is something for everyone in Central Virginia. Amazement Square and the Academy of Fine Arts offer programs for adults and children alike, and the vibrant Lynchburg Community Market offers a year-round farmers market in addition to many shops and restaurants.

## **Sports & Recreation**

From minor league baseball to college and high school sports, there are numerous opportunities for spectator sports in the greater Lynchburg area. With over 80 miles of hiking and biking terrain in the Blue Ridge Mountains, boating and water sports at Smith Mountain Lake, skiing at Wintergreen Mountain, and the many trails and parks throughout the region, there is always something to do for those who love nature and adventure.

## Regional Activities & History

Central Virginia is home to a rich history - from Thomas Jefferson's summer home at Poplar Forest to the battlefields of Appomattox to the Old City Cemetery and beyond - there are many tours, museums and monuments. The Lynchburg area is home to an impressive twelve sites on the Civil War Trials, and the D-Day Memorial in Bedford offers a lesson in World War II history.

## Transportation

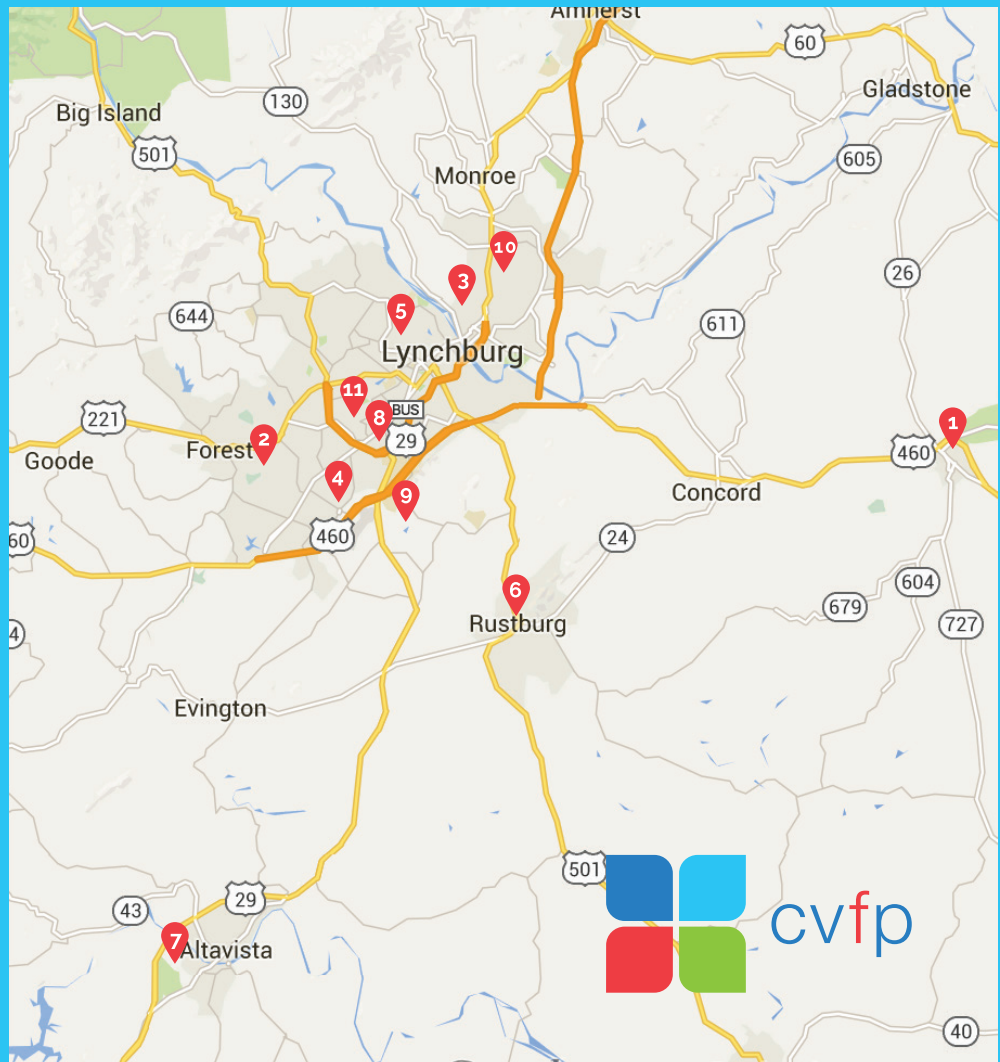
Both Lynchburg Regional Airport and Amtrak serve our region with easy access to Charlotte, Washington, DC, and New York. We're only a scenic drive away from Richmond, Roanoke, Charlottesville and Washington, DC.





- 1 - APPOMATTOX
- 2 - FOREST
- 3 - MONELISON
- 4 - NEW LONDON
- 5 - PIEDMONT
- 6 - RUSTBURG
- 7 - STAUNTON RIVER
- 8 - TIMBERLAKE
- 9 - CVFP IMMEDIATE CARE AIRPORT PLAZA
- 10 - CVFP IMMEDIATE CARE LAKESIDE DRIVE
- 11 - LIBERTY MOUNTAIN

Central Virginia Family Physicians  
1111 Corporate Park Drive, Suite D  
Forest, Virginia 24551



# AWARDS

## Regional Awards and Recognitions:

- Road Runners Club of America designated Lynchburg the Outstanding Runner Friendly Community. (2011)
- Virginia Business ranked Lynchburg MSA with higher than average economic growth (2011)
- National Geographic listed Lynchburg as one of the Top Adventure Towns (2010)
- Digital Communities - #2 Top digital cities in America, 30,000 - 74,999 (2011)
- Forbes - #49 for Best Places for Business & Careers (2011)
- Forbes - Lynchburg Best Place to Retire (2012)
- Milken Institute - #54 on 2011 Best Performing Cities, 200 Largest Metros (2011)

- Farmers Insurance - Most Secure Cities
- Newsweek magazine list E.C. Glass High School and Heritage High School among "America's Best High Schools" (2010)
- Sperling's Best Places - #9 Most Secure U.S. Places, Mid-Size Cities (2010)
- Kiplinger.com - Among top 353 Best Value Cities (2011)





NEW LONDON

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MEDICAL GROUP